

WHITE HART LINK

PRIVACY POLICY

Introduction

The processing of your personal data is carried out by the White Hart Link Group, a community group, run by volunteers, and supported by Dorset Council officers.

We are not required to register with the Information Commissioner for the United Kingdom and the Channel Islands under the Data Protection Act 2018. However, it is important that we adhere to the principles of the General Data Protection Regulations (GDPR) and understand best practice for managing information.

We respect your privacy and are committed to maintaining the security of your personal information. This policy outlines how and why we collect and use personal data. We want to ensure you are informed and in control of your data.

Please be assured that we will never sell your personal data, and will only ever share it with third parties where we have your permission and/or where it is necessary for us to fulfil a contract or service obligation.

Questions?

If you have any questions about this policy or how we use your personal data, please contact us via the Contact Form on the website.

What data we collect

We collect personal data provided by you. This includes information you give us when you support our work through volunteering.

For example:

- We collect personal details (name, address, email address, telephone etc) when you volunteer to help with the White Hart Link Project
- We collect information about how you would like us to contact you.

How we use your information

When we collect your data, we will ask for your consent to use it in different ways. We will only use your personal data in ways you have given us permission to do so.

We may also use your data in order to:

- enter into, or perform, a contract with you;
- comply with a legal duty;
- to protect the vital interests of the data subject or of another natural person;
- for our own (or a third party's) lawful interests, provided your rights don't override these.

There may be occasions where we want to contact you about something that you have not explicitly signed up for. We will only do this if you have given your consent for us to contact you about similar activities, or if the communication is for a closely related purpose. For example, if you volunteer with us, we may want to let you know about other related activities.

Administration

We collect and use personal data for administrative purposes in order to help us carry out our voluntary work.

This includes:

- maintaining contact databases of our volunteers, members, and supporters, and their contact permissions.
- helping us respect your choices and preferences.
- management of our events.

Sometimes we will need to contact you, regardless of any contact preferences you may have specified. This will only ever be for essential communications in order to fulfil our promises to you as a volunteer.

These communications include:

- Our meeting notices
- Other ad hoc events (for example route clearance work).

Disclosing and sharing data

We will never sell your personal data.

Marketing (including fundraising)

We use personal data to communicate with you to promote the work we do as voluntary group. This includes keeping you up to date with our news, campaigns, events and fundraising.

As a voluntary group, we rely on grants to continue our work. From time to time, we will contact volunteers and supporters to let them know about our activities. This might be about a launch event or activity, or buying a product (e.g. T-shirt)

As with other communications, we will only contact you about any of these if you've told us you'd like to hear from us about this sort of activity. You can unsubscribe from receiving marketing communications at any time.

Marketing includes news and information about:

- our project and role in promoting the White Hart Link;
- events, and activities relevant to you;
- volunteering opportunities, to help you get involved, and to support our work.

Sensitive personal data

If you participate in an organised event (e.g. route clearance) you may provide sensitive personal health data, which may be collected as part of any accident reporting. This

information may be shared with our insurance company in line with our legal and insurance obligations.

When sensitive personal information is collected we will take extra care to ensure your privacy rights are protected.

Information from third parties

We may collect information from social media where you have given us permission to do so, or if you post on one of our social media pages.

Cookies

Our website does not use cookies.

External links

Our website contains external links to third party sites. Our privacy notice applies only to information collected by or on behalf of the White Hart Link. If you go to another website, you should read their privacy notice before you give them any personal details.

Complaints

If you are unhappy about how we have used your data, you can complain to the Committee.

If you are not happy with our response, or you believe that your data protection or privacy rights have been infringed, you can complain to the UK Information Commissioner's Office which regulates and enforces data protection law in the UK. Details of how to do this can be found at www.ico.org.uk

Notification of changes to this Privacy Policy

We reserve the right to amend this Privacy Policy at any time. Notice of any change will be posted on our website and will be deemed effective upon publication.

Adopted on12th October 2018

Review dateJanuary 2019 and annually thereafter